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INTERCULTURAL READINESS: FOUR COMPETENCES FOR WORKING ACROSS CULTURES



Palgrave Macmillan. Hardback. Book Condition: new. BRAND NEW, Intercultural Readiness: Four Competences for Working Across Cultures, Ursula Brinkmann, Oscar Van Weerdenburg, It can be a challenge for global organizations to ensure that their increasingly multicultural workforce is working and communicating effectively across different cultures. Drawing on research from over 30,000 individuals from all over the world, Intercultural Readiness presents a model for assessing the four key competencies that employees must develop in order to work effectively across different cultures; Intercultural...

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- Authored by Ursula Brinkmann, Oscar Van Weerdenburg
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