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Curve Economics (Paperback)

By MR Asad Ghani, Asad Ghani

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Economists like using graphs to model economic phenomena. These visual clues help our minds grasp concepts that combine the monetary realm with the world of human behavior. Curve Economics goes a step further, incorporating these visualizations with engaging personal anecdotes to illustrate basic economic principles in a manner that makes them more intuitive and enhances comprehension. Whether you're just beginning to grapple with economics or are a seasoned expert in the field, this playful book offers a fun way to look at the principles of economics that are at work in real-life settings—from the home to the office, from lunchtime to teatime, from the nursery room to the football field, to the London underground and beyond. Author Asad Ghani uses simple diagrams to demonstrate thirty-five principles, be they laws, indexes, or problems; points, plots, or functions; preferences or aversions; or one of the many named curves. And he has a knack for applying these principles to events in his life and injecting his micro tales with plenty of humor. The result is an enjoyable...



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