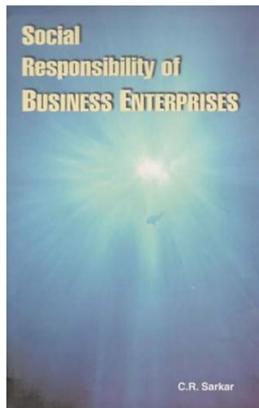


[Get Doc](#)

SOCIAL RESPONSIBILITY OF BUSINESS ENTERPRISES



New Century Publications, New Delhi, 2005. Hardcover. Book Condition: New. First. 14 cms. 274pp. There is a growing perception among enterprises that sustainable business success cannot be achieved solely through maximization of short-term profits. While striving for maximum profit in a market-oriented system, a business enterprise has to ensure responsible behaviour and identify itself with the socio-economic development of the community at large. The profit earning attitude should go hand in hand with societal needs. Corporate Social Responsibility (CSR) is...

[Download PDF Social Responsibility of Business Enterprises](#)

- Authored by C.R. Sarkar
- Released at 2005

[DOWNLOAD](#)



Filesize: 7.95 MB

Reviews

Very useful to all category of men and women. I actually have study and i also am certain that i am going to going to read through again once more down the road. Its been written in an exceptionally simple way and is particularly only soon after i finished reading this publication by which basically altered me, modify the way in my opinion.

-- **Dr. Sarai Fisher DDS**

I just started off reading this article pdf. Yes, it can be engage in, nonetheless an interesting and amazing literature. I am effortlessly can get a satisfaction of reading a written publication.

-- **Peyton Renner IV**

It in a single of the most popular ebook. Indeed, it can be play, still an interesting and amazing literature. I am quickly will get a satisfaction of reading a created pdf.

-- **Lennie Renner**