



Leadership For Dummies

By Marshall Loeb, Stephen Kindel

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Leadership For Dummies, Marshall Loeb, Stephen Kindel, Yogi Berra said that leading is easy, the hard part is getting people to follow. Never were truer words spoken. As anybody who's ever been in a leadership position knows, eliciting cooperation from a group of people of any size from a project team to an army can be like trying to tap dance on quick sand. And while leadership definitely comes easier to some people, it isn't something you have to be born with. In fact, as the authors of this step-by-step guide to becoming a leader demonstrate, leaders are made, not born, and just about anybody can become an effective leader. Whether you aspire to being a leader, have had leadership thrust upon you, or are already a leader and want to be better at it, Leadership For Dummies is for you. Short on theory and long on practical strategies and surefire techniques, it arms you with what you need to: * Build and flex your leadership muscles * See opportunity amid change and crisis * Develop your own leadership style * Lead with communication, encouragement, and promotion * Recognize...

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