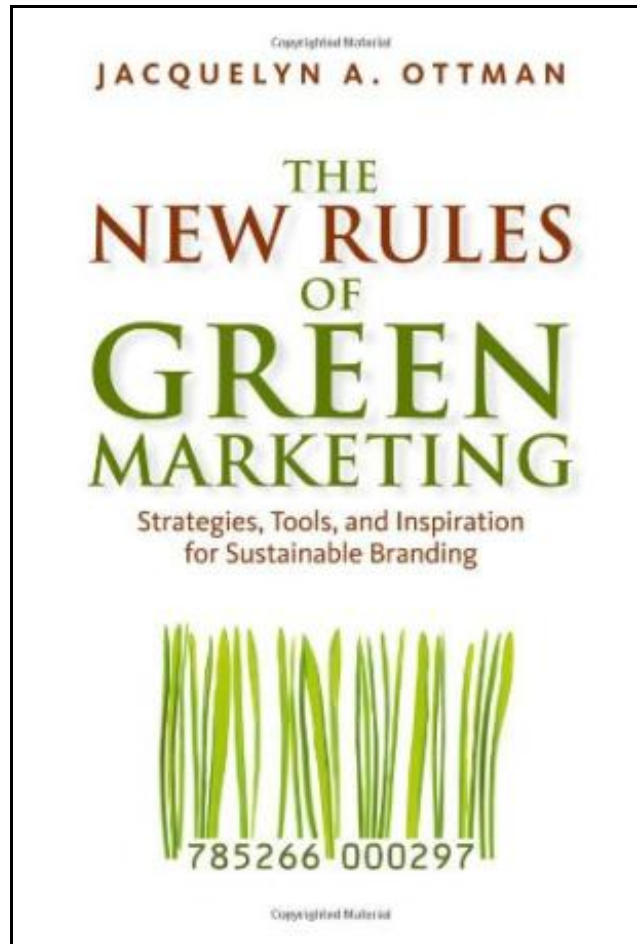


## The New Rules of Green Marketing: Strategies, Tools, and Inspiration for Sustainable Branding



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