



Basics of Biopsychology

By John P J Pinel

Prentice Hall, United States, 2010. Loose-leaf. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. For today's busy student, we've created a new line of highly portable books at affordable prices. Each title in the Books a la Carte Plus program features the exact same content from our traditional textbook in a convenient notebook-ready, loose-leaf version - allowing students to take only what they need to class. As an added bonus, each Books a la Carte Plus edition is accompanied by an access code to all of the resources found in one of our best-selling multimedia products. Best of all? Our Books a la Carte Plus titles cost less than a used textbook! Basics of Biopsychology clearly presents the fundamentals of the study of the biology of behavior and makes the topics personally and socially relevant to the student. By emphasizing four interwoven themes (Thinking Clearly, Clinical Implications, The Evolutionary Perspective, and Cognitive Neuroscience) throughout the book, the major recent developments in the rapidly changing field of biopsychology come alive clearly and completely for students. How Biopsychologists Think about Behavior, Anatomy of the Brain, Neural Activity and How to Study It, The...



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